Dear Store Manager:

My name is _________________ and I am a local parent of an older child or adult with special needs. I would like to make you aware of a new product that would make it easier for me and my family to shop in your store.

When a child with a disability outgrows the traditional child/infant seat section of a shopping cart there are no safe and suitable options in the retail store today therefore; families struggle to go shopping trying to push a wheelchair and a shopping cart.

Now there is a product called Caroline’s Cart! It is safe and suited for children or adults with special needs from 35 to 250 LBS. This cart is an amazing invention and is changing the lives of the Special Needs Community! What are the benefits of approving the use of this cart in the retail store:

**Attract More Shoppers** – Your store will become the automatic choice for local families with special needs children and adults.

**Shoppers Can Stay Longer** - More time in the store leads to more purchases ....therefore increasing your profits!

**Your Shoppers Are Safer** – Safer shoppers means fewer insurance claims!

Please consider purchasing one or two Caroline’s Carts today! This cart will give an older child or adult with special needs a chance to enjoy a great shopping experience and to be able to be a part of everyday life in their community!

ORDER TODAY - CALL: 800-351-2278 OR VISIT THE WEBSITE FOR MORE INFORMATION  [www.carolinescart.com](http://www.carolinescart.com)